

# DAZED DUCKS

METAGALACTIC CLUB



## White Paper

Feb '22



POWERED BY





# Welcome!

## Clears throat...

*"Mission Control, Quack.*

*Come in Mission Control? Quack."*

*"DazedDuck #00001 - this is Mission Control.  
We hear you loud and clear. Quack"*

*"We're approaching moon-base.  
Prepare Metagalactic Club for raft arrival.  
Quack"*

DazedDucks Metagalactic Club - Bar Area





“ Mhmmm...  
Quack, Quack! ”

## About DDMC

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**DazedDucks Metagalactic Club (DDMC)** is an **NFT collection** with access to an exclusive **DAO community** for ducks living in this earth, looking for more than just interstellar gains - they want intergalactic financial freedom.

## Narrative

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During an interstellar time, where animals have reached a new-level of intelligence beyond that of humans, exploring the blockchain galaxies - *lives a web-toed featherling dazed outta' his mind...*

He's taken strategic refuge and has formed a *Metagalactic Club* on his moon base, with a raft of his own kind, trying to avoid the wrath of other astral animal tribes and starlight poachers. These are the **DazedDucks...**



# 10,000 NFT'S

Our collection of **10,000 NFTs** have been hand-drawn by **Guava De Artist** to include over a million different attribute combinations with **legendary, super rare, rare and common values.**



**60% Common**



**30% Rare**



**9.75% Super Rare**



**0.25% Legendary**



# Attributes

Our collection of **10,000 NFTs** have been hand-drawn by **Guava De Artist** to include over a million different attribute combinations with legendary, super rare, rare and common values.

The rarity and attributes of your duck are displayed in the meta-data associated with your NFT, both in your digital wallet and marketplaces.

No duck is alike, all are **DazedDucks...**



## 34 Skins

From feathers, to scales, to boils and more, the journey through space takes a toll on a duck!

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## 25 Hats

Protection from the sun is necessary in space!

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## 27 Beaks

We all got our own smack talk in the DDMC. That's why each beak is unique!





## 31 Eyes

Super space shades, monocles, stoner eyes and more...

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## 40 Clothes

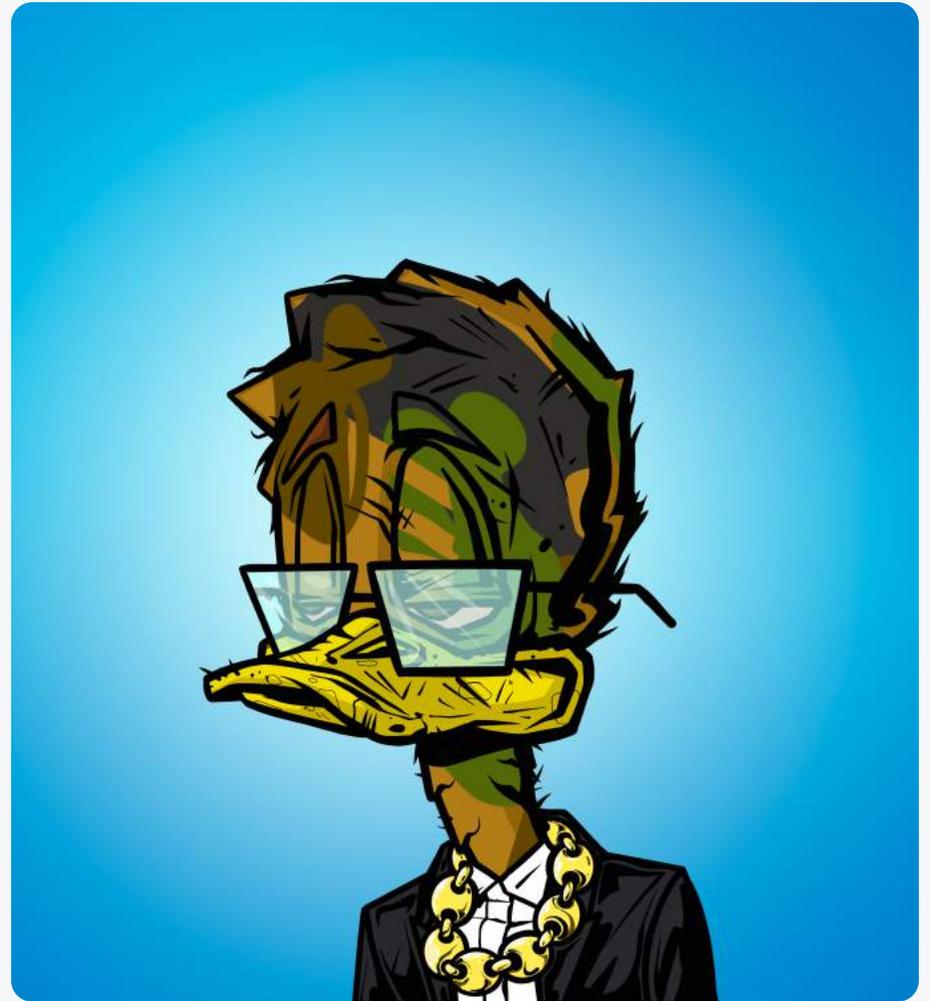
These ducks are dressed to impress, their swag is on point.

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## 20 Backgrounds

Ducks rep where they come from! A variety of backgrounds to bring the vibes.





## Roadmap V2.0

# Our Plan For The Moon

## Q4 2021

- Assemble Team ✓
- Design Ducks For Mint ✓
- Website & Social Media Creation ✓
- Early Bird **Pre-Mint (Dec 15th)** ✓

## Q1.0 2022

- **Public Mint (Jan 1st)** ✓
- HODLer Dashboard Beta Launch ✓
- Secondary Market Listing ✓
- **1st Reward Payments** To Holders ✓

## Q1.5 2022

- Merch Spring '22 Launch
- **Members Proposals** Launch
- **Metagalactic DAO** Discussions
- Fund Diversifications (High-Yield)

## Q2 2022

- **Metagalactic DAO** Launch
- **P2E Gameplace** Whitepaper Release
- DAO Proposals & Voting Launch
- Charity Vote & Pool Creation

## Q3 - 4 2022

- **P2E Gameplace** Launch
- Ad Exchange Whitepaper
- **DDMC Metaverse** Discussion
- 3D Or Female Collection (TBD)

# Why Hold A Duck?



## HODLer Rewards & More...

**80%** of all **Metagalactic Club** business venture profits are distributed to all **duck holders** each week. The more ducks you hold the more **rewards** you earn.



## DAO Proposal Submissions

Have an idea that can improve the club? Maybe a derivative project? Submit the **proposal** to the **DAO**... it may just get voted in and funded if needed.



## DAO Proposal Voting

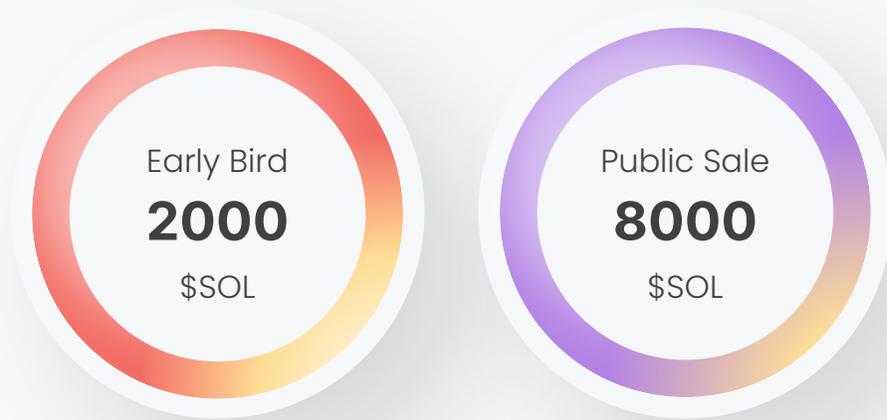
The core of a strong community **DAO** is the ability for the members to have a say on the direction the community takes. Each wallet holding a duck will have **1 vote** on proposals submitted.



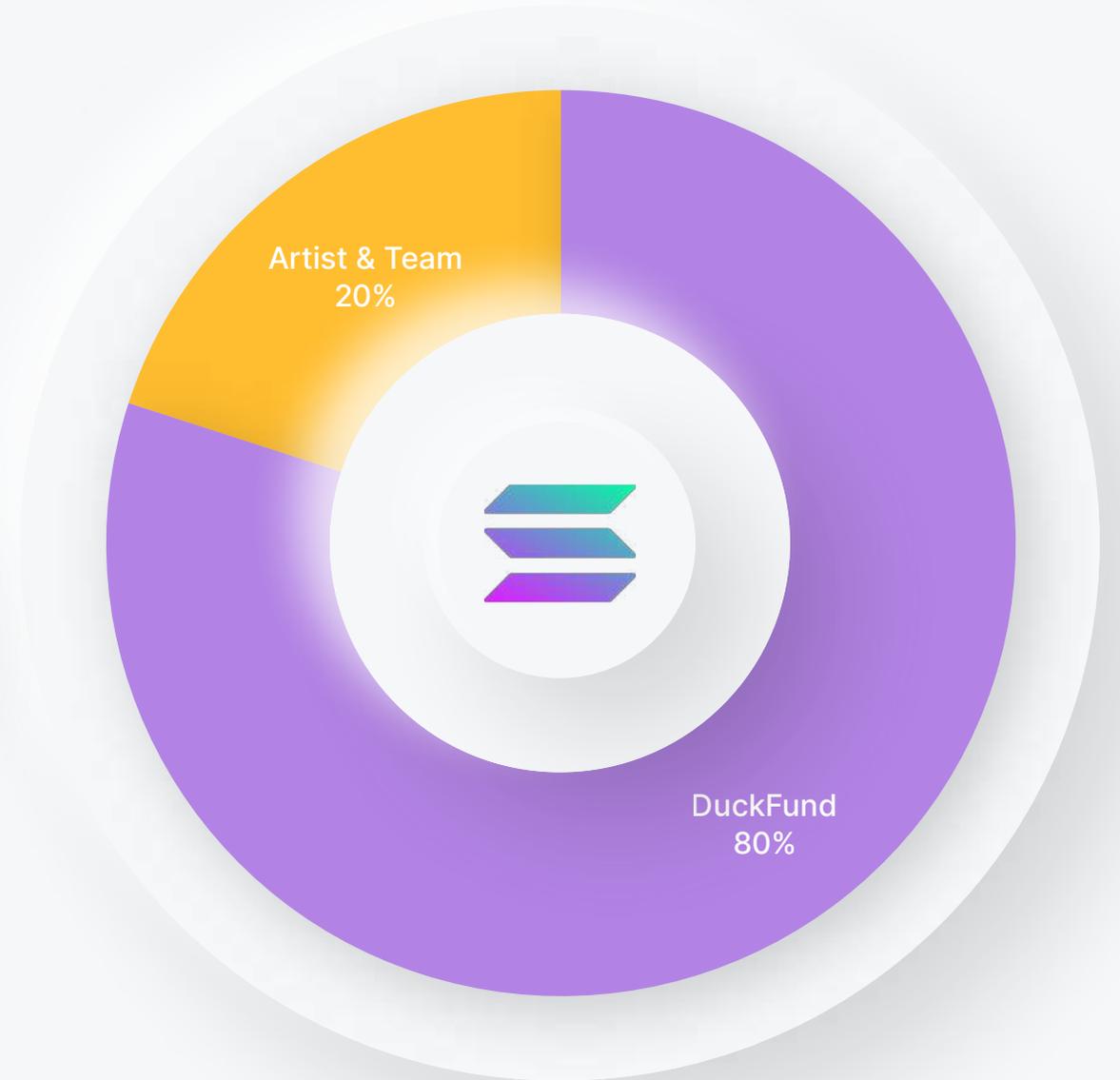
## Bragging Rights and Rarity

With a total of **10,000 DazedDucks** & no limit on the total number of ducks per wallet, the **Metagalactic Club** is extremely exclusive. You deserve the right to show it off, especially if it's rare.

# Mint Fund Distribution



Following our **DazedDucks NFT Early Bird** and **Public Sales** at **1 \$SOL** each, we will distribute mint funds with **80%** going into the **DuckFund**.





# Eco-system Fund

## AKA.. DuckFund

The **DuckFund** runs entirely on **Solana (\$SOL)** and was initially funded by **80% of the mint sales**, adding **8000 \$SOL** right off the bat.

These funds pay the team's salary, donate to charities & fund **DazedDucks Metagalactic business ventures**.

As business ventures launch duck holders will receive **80% of profits**, while the **DuckFund** receives the other 20% through our **DazedDucks** ecosystem.

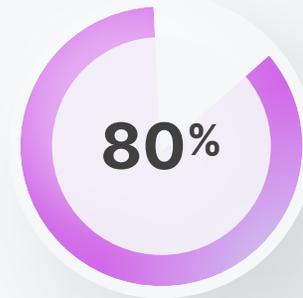
Eventually, the **DuckFund** will be entirely managed by **DazedDuck holders** upon launching our **Metagalactic DAO**.



# How Rewards Are Funded

We're building a commission based ecosystem.

All **profits** generated via **Secondary Marketplaces** and our other **Ventures/Revenue Streams** are **automatically split** into the following percentages:



Duck HODLer  
Rewards



DuckFund  
Replenishment



# HODLer Dashboard

These revenue streams and rewards pools can be tracked via a **DazedDuck HODLer Dashboard** that allows you to monitor key metrics like *volume traded on secondaries, estimated rewards pool sizes, and individual estimated rewards.*

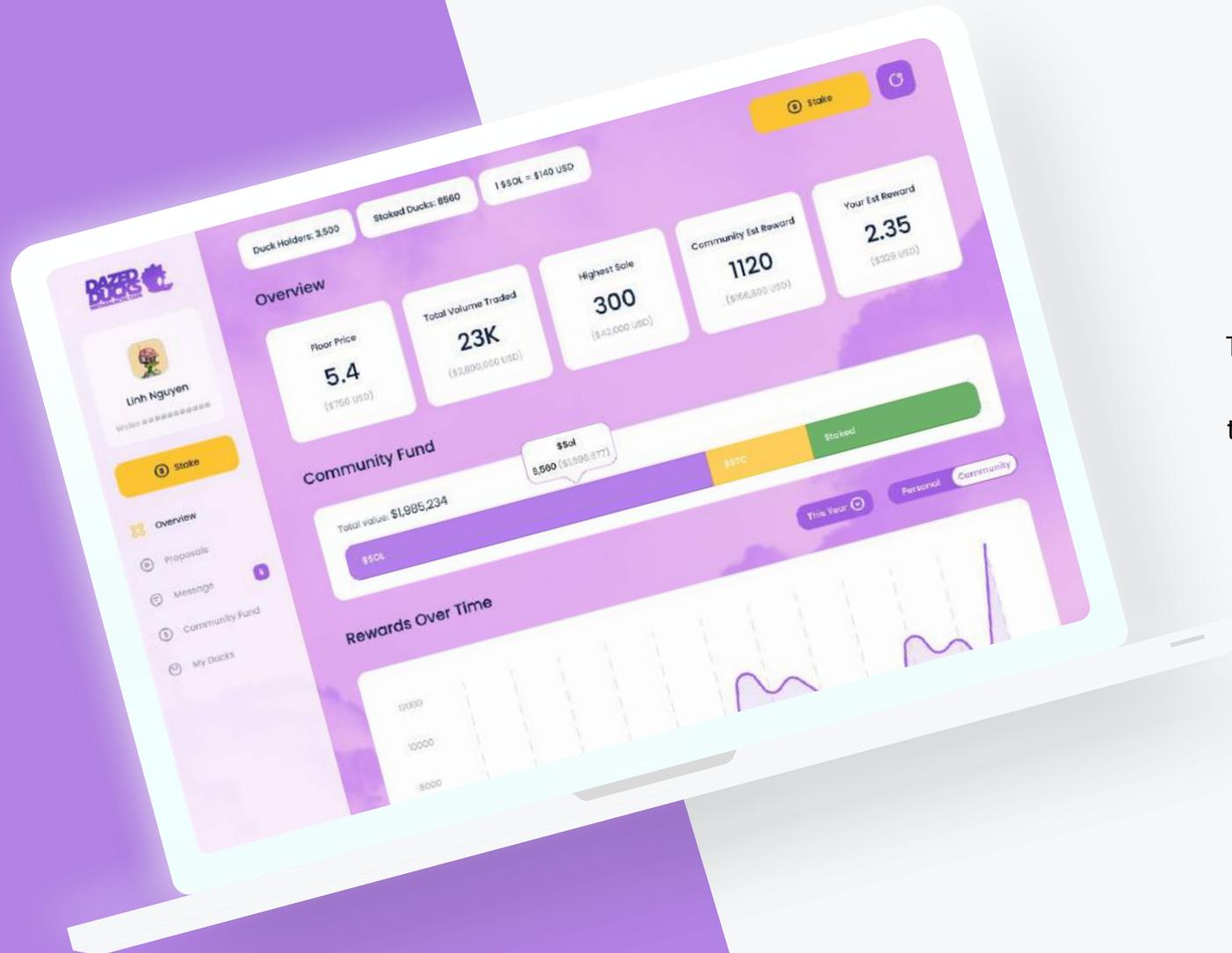
Further functionalities and features to be launched include:

*Voting & Proposals*

*Duck Rarity Stats & Staking*

*Trading & Sales Listings*

*Fund Analytics & More*

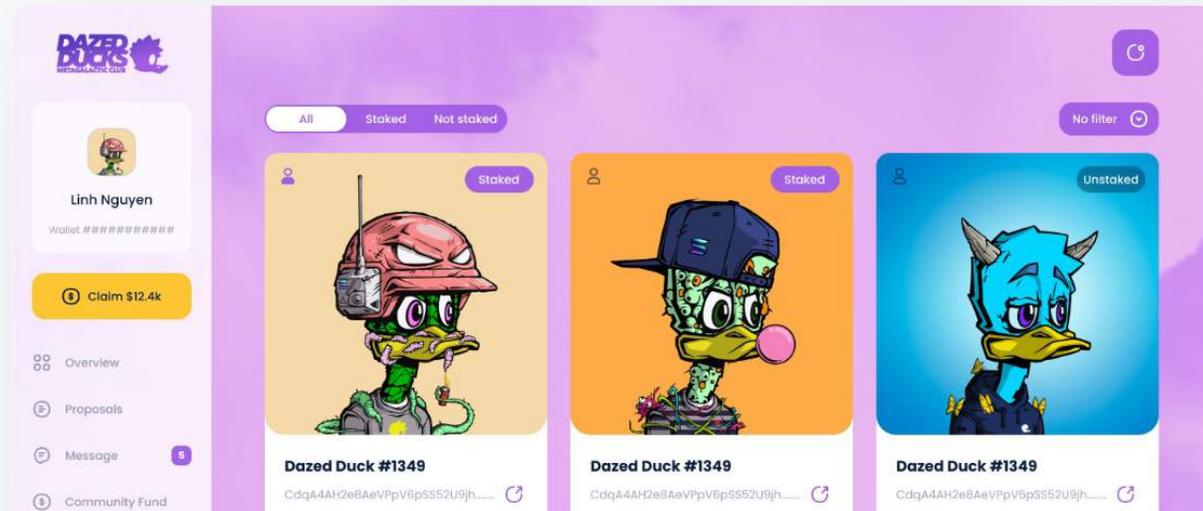


# Rewards Staking

## Claimable Weekly Rewards

To receive rewards as a **DazedDuck HODLer**, you are required to **“stake”** your DazedDucks NFT in our Dashboard via the ‘My Ducks’ feature.

These ducks will then accrue rewards based on the **# of NFTs Staked Per Second**. Rewards are determined by the size of the reward pool each week.



*‘Staking’ is common term used in NFTs similar to ‘bonding’, where your NFT is placed in a ‘vault’ and accrues rewards. It’s as simple as click the ‘Staked’ button on each of your ducks!*





# DazedDucks Revenue Streams



## Earning Revenues Across the Metaverse

The **DazedDucks Metagalactic Club** will fund several *business ventures* as indicated in our roadmap, along with other derivative projects proposed by the **DAO**.



## Secondary Markets

6% of Volume Traded



## P2E Gameplace

Profits to Rewards Pool



## Ad Marketplace

Advertising Earnings



## Merchandise

Clothing & Merchandise



# DazedDucks Other Revenues



## Earning Revenues Across the Metaverse

The **DazedDucks Metagalactic Club** will fund several *business ventures* as indicated in our roadmap, along with other derivative projects proposed by the **DAO**.



## Validator Node

Providing a SOL LP



## Derivative Projects

Proposed by the Community



## Metaverse Ventures

Further Meta-opportunities



## Other

To be proposed...

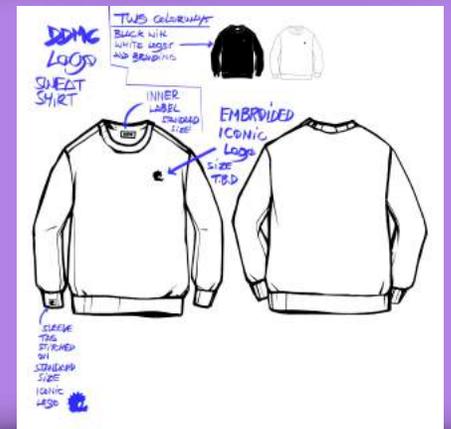
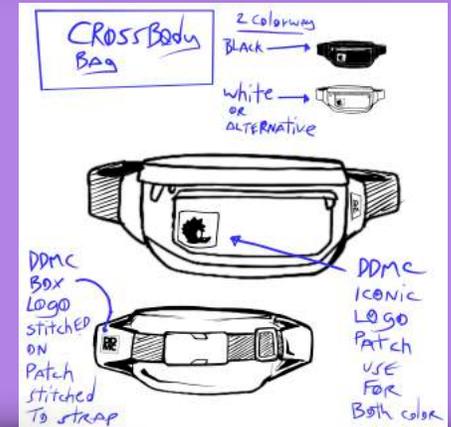
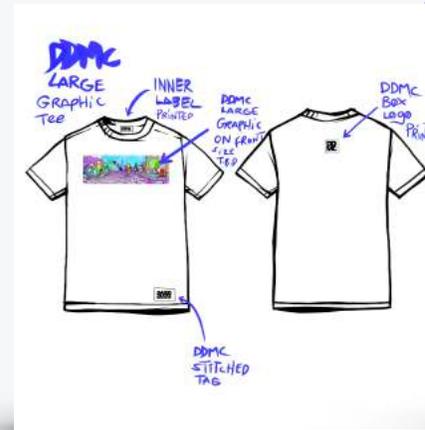
# Merchandise & Apparel

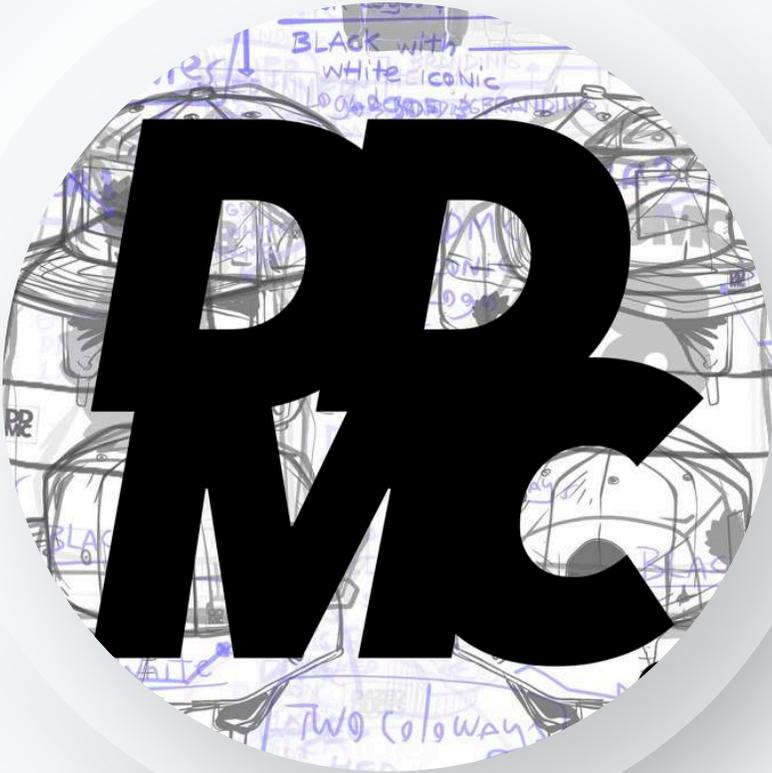
An exclusive **DazedDucks** apparel collection was hand-drawn and designed by our artist, **Guava De Art!**

With collections dropped exclusively to **HODLers** throughout the year, the **DDMC** apparel will be a premium and high-quality clothing line supplemented by accessories to suit the lifestyle of the DazedDucks community.

While the **Spring '22** collection is focused around urban street wear styles, with iconic branding that has a premium feel and texture, the future collections will evolve to include the latest trends in fashion and street wear.

Our suppliers and vendors for these launches have been carefully vetted and have worked with world-renowned clothing or apparel brands.





## HODLer Exclusive

As a **DazedDuck NFT HODLer**, you are given access to these exclusive collection drops of apparel and merchandise throughout the year.

These are made available through our **Web 3.0 online store**, that allows DDMC holders to verify they hold an NFT before gaining access, and also enabling payments with **cryptocurrencies** within the store.

Collections will include:

*Tee's & Tanks*

*Polos*

*Jerseys*

*Sweaters and Hoodies*

*Shorts & Joggers*

*Hats & Caps*

*Accessories*

*Paraphernalia*

# Play-to-Earn Game-place

Our **P2E Game-place** is designed to offer any **Web 2.0** or **Web 3.0** user accessibility to innovative strategy games where you can *win prizes and earn tokens via competitions, giveaways and versus-style games.*

While this is open to anyone looking to play, we will build this out on a **Web 3.0** infrastructure, allowing users to connect with digital wallets, buy in-game tokens to play with, and cash out in a variety of cryptocurrencies.

This platform will be hosted via a high-traffic domain, [SolGames.com](https://SolGames.com), and made available in a desktop and mobile version, with future **metaverse** integrations. We've also secured an SEO focused domain [SolanaGames.com](https://SolanaGames.com) to drive additional traffic to the platform.

*Stand by for our Beta release in Q2, 2022.*



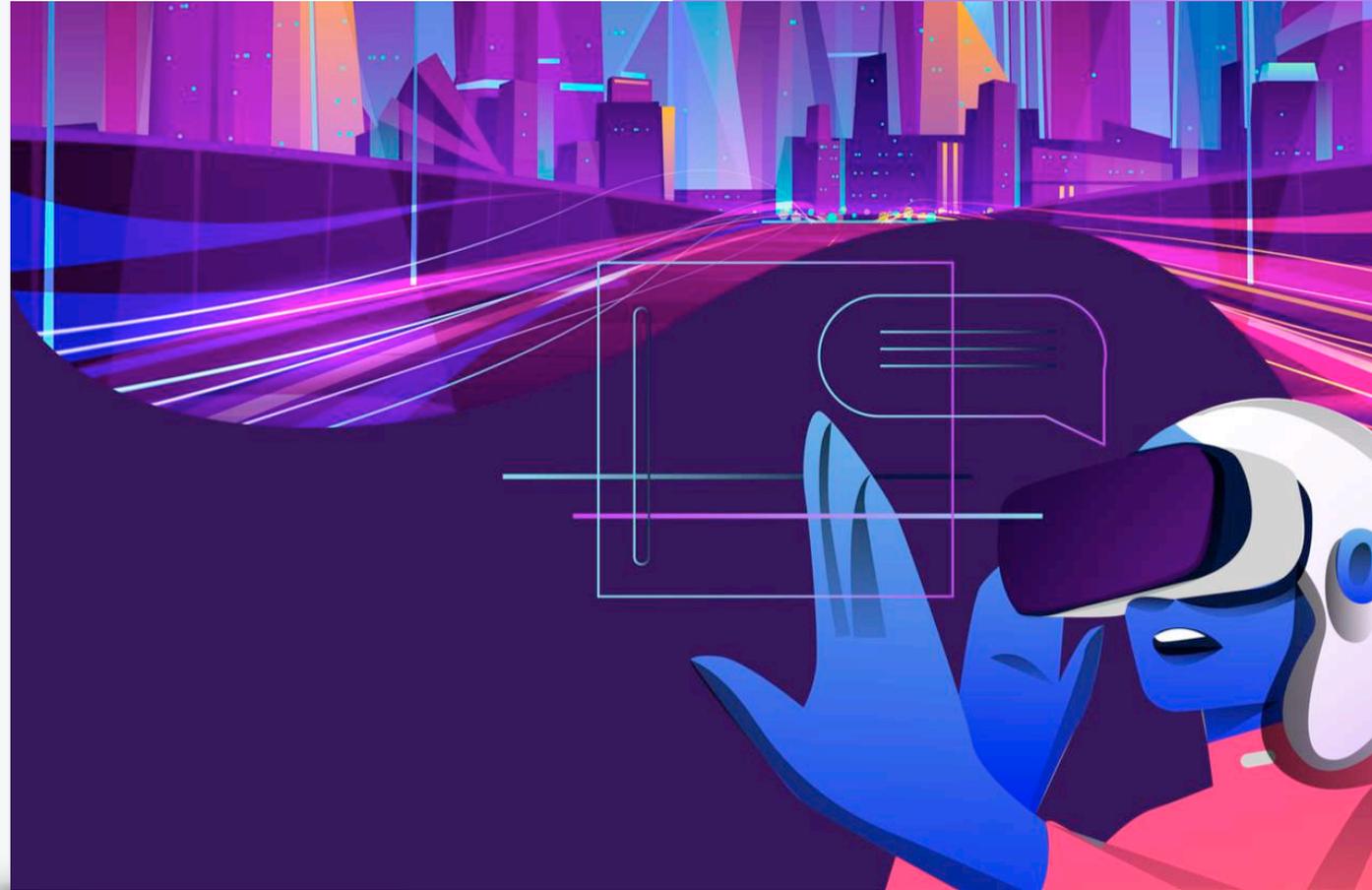
# Blockchain Ad Marketplace

**An advertising experience for brands and businesses like no other...**

With the rapid growth of Web3, we see an opportunity for a marketplace to exist, connecting advertisers with stakeholders in metaverse and blockchain assets that have high visibility and exposure.

Built around an innovative Web3 platform, our advertising exchange is designed to provide several services:

- *Easy-To-Use Asset Indexing & Search Finder*
- *White Glove Advertising Packages*
- *Advertising Asset Management*
- *Blockchain Payment Options*
- *Analytics and KPIs for Advertiser and Asset Holder.*



# MetaVerse Integration

The DazedDucks Metagalactic Club is positioning itself for **metaverse** integration, as early as **Q3 of 2022**. This will involve several strategies to allow us to watch the metaverse trend unfold and enter at the right time.

*Strategies to include:*

**SandBox Demo** - An infomercial like experience built in The Sandbox Game for users to get familiar with the DDMC brand. This experience will drive traffic to all of our collections **Web2** and **Web3** assets.

**3D Metaverse-Ready Collection - TBD** - A 3D Portal Key collection will be minted as an NFT available to Web3 users and DDMC holders, to be applied to an existing DazedDucks NFT and be airdropped a 3D version in the likeness of their original NFT.





# Metaverse Integration

In preparation for this, the **DDMC** has begun testing and exploring different utilities and avenues available to our brand and community.

To date, these include:

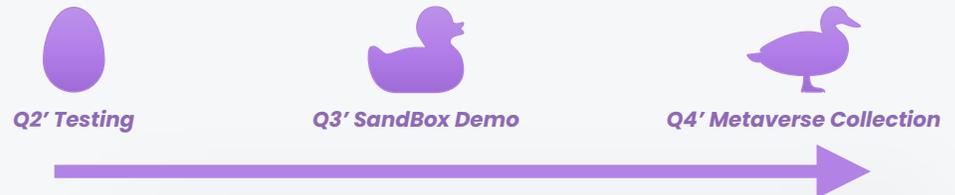
*Voxel-edited Legendary DazedDucks for The Sandbox Game*

*3D Rendered DazedDucks for Decentraland*

*4K 3D Rendered DazedDucks for Unreal 5 Built Metaverses*

*Gallery Experiences in [spatial.io](https://spatial.io)*

While these tests will continue, we will officially make and announce any final decisions on the strategies we choose to undertake as a community.





DazedDucks Metagalactic Club - Lobby

# Marketing & Branding

The DazedDucks Metagalactic Club brand is driven by the core values of the artist, team and community. Our marketing strategies and brand strategies will be designed around the following goals and objectives:

**VALUES:** Authenticity | Transparency & Trust | Community | Innovation | Accessibility

**GOALS:** Audience Growth | Brand Awareness & Loyalty | Consumer Engagement | Customer-Centric Product Design | Increased Product Revenues



# Marketing Strategies

Maintaining an engaged community and attracting newcomers to the ecosystem requires a hybrid of **non-traditional** and **traditional** marketing techniques combined with word-of-mouth and guerilla-style marketing in real life.

**Key strategies include:**

Non-Traditional	Traditional
Social Media - Paid Ads, Influencers, Giveaways, User Generated Content	Press Coverage - Intl Print and Online Publications, Interviews and AMAs.
In Real Life Events - NFT NYC, Cryptocurrency Expo's	Billboard Campaigns - NYC, Tokyo, London, Hong Kong, Dubai
Remarketing - Email Marketing, Community Management, etc.	Brand Partnerships - Strategic Alliances w/ Similar Valued Brands



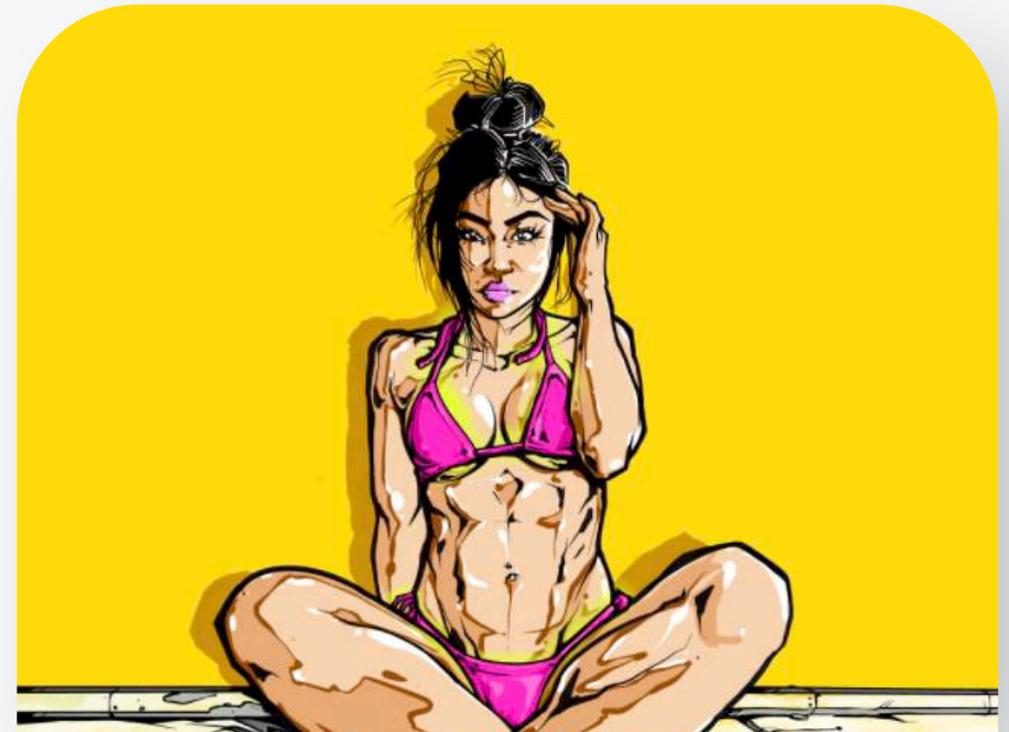


# About De Artist



Born and raised in *Antigua and Barbuda*, **GuavaDeArt** is a self taught artist who is versatile in different avenues of art (illustration, painting, sculpting, 3D modeling, art toy creator, and digital drawing/animation).

So far his art work has made its way around the world to countries such as **United States, United Kingdom, Japan, and Canada**. His unique style of art was developed over time through practice, experimentation and experiences.



# Our Team



**Shaun**

Chief Financial Officer



**Sash**

Chief Tech Officer



**Zack**

Chief Mktg Officer



**Guava**

Chief Creative Officer



Development Work By  **Djuno**

Ready to join?  
**Find us here!**



**Discord**

<https://discord.gg/5Gu3mhcg>



**Twitter & Instagram**

[@dazedducks](#)



**Website**

[DazedDucks.com](http://DazedDucks.com)

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# Thank You

[www.dazedducks.com](http://www.dazedducks.com)